I O N E 3 6 0

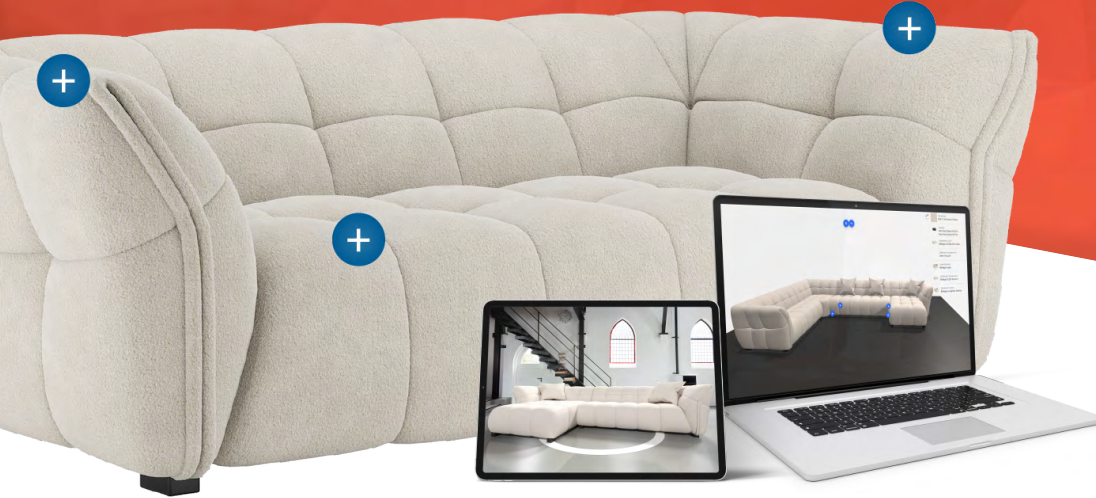## 3D VISUAL PRODUCT CONFIGURATOR

For Furniture and Home Decor

3D Product configurator   Automated CGI   Augmented Reality   Room Planner   Lifestyle Rendering

Versatile Visual Commerce

Unlock the full potential of our furniture configuration and visualization engine! With stunning visuals, configurable augmented reality, automated CGI, and our sales boosting room planner, everything is available in one web-based platform. Our solution is ERP-friendly and can be seamlessly integrated into online stores.

Furniture Expertise

With over 40 years of experience in developing software for the home decor and furniture industries, we have acquired in-depth knowledge of furniture and the associated (data) logistics. We understand your challenges, and it's highly likely that we have already dealt with them before!

For Brands & Large Retail

Are you searching for a powerful solution to showcase your products in 3D on your dealers' websites and in their stores? Look no further! Our cutting-edge 3D configuration service is the answer you've been looking for. It will boost your sales and your dealers' revenues, and take your business to the next level.

IONE360

THE 3D PRODUCT CONFIGURATION PLATFORM

iONE360 is a modular and all-in-one solution. Once your configurations are set up, the possibilities are endless. Whether you want to publish your customizable products on your website, in your store, on your room planner, in AR or use it to generate photorealistic product images on the fly. It is all possible. While still simply managing it all from one place.

Why choose iONE360?

✓ **Unparalleled Configuration Flexibility**

Seamlessly integrate highly complex products into an intuitive and guided selling process with a wide range of configuration possibilities.

✓ **Sales-Boosting Room Planning**

Elevate sales with a best-in-class room-planning application proven to boost sales by up to +40%, endorsed by both sales reps and customers.

✓ **Immersive AR Experiences**

iONE360 introduces "AR as configured" – a fully web-based solution offering AR experiences in their own space, beyond generic models.

✓ **Time-to-Market Excellence**

Leverage over 42 years of industry expertise and a focused approach on furniture to expedite your product's time-to-market, ensuring a swift return on investment.

✓ **Efficient Asset Management**

Maximize asset reuse across collections effortlessly using a simple "drag & drop" function at no extra cost.

✓ **Cost-Effective CGI Solutions**

Collaborate with high-resolution CGI specialists and leverage iONE360's automated CGI capabilities at an unbeatable cost of just 3 cents per image.

✓ **User-Friendly Configuration**

Empower teams to effortlessly build and update product configurations without extensive 3D modeling knowledge using our intuitive drag-and-drop environment.

✓ **Scalable Solution for Growth**

Start small and grow over time. Adapt to evolving needs by adding features as required, backed by continuous development focused exclusively on furniture.

-20%
Order Mistakes

X5
Faster Quoting

3D PRODUCT CONFIGURATOR

Build a better customer experience by combining an easy guided selling process with 3D visualization. Harness the extreme versatility of 3D to showcase your entire catalog with all available options, in situ and in multiple engaging ways. Even the most complex modular furniture becomes an easy purchase for your end-customers.

AUGMENTED REALITY

Try before you buy! 60% of your customers want to use AR. Showcase your products whenever, wherever and encourage your customers to buy with confidence.

60%
of consumers want to use AR for shopping furniture

UNIQUE FEATURE
Configure while still in AR

with AR, they are ## 8x
more likely to convert

3D ROOM PLANNER

Design and decorate a room within minutes. Configure furniture on the spot, combine multiple products from your catalog, view prices and directly order all products as configured. Completely browser-based, accessible to consumers and a powerful sales tool for your sales reps with conversion rates of up to 80%!
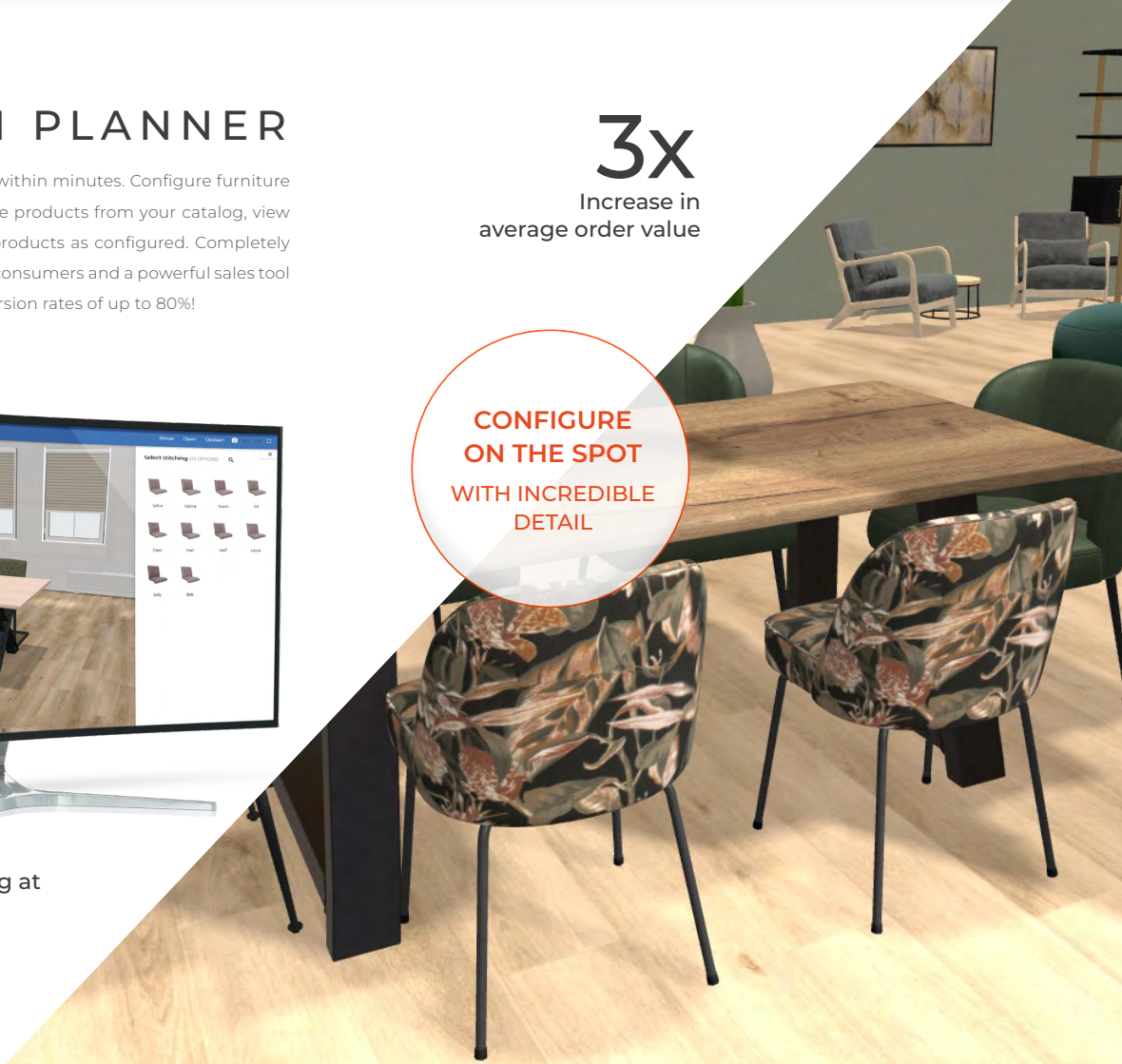
3x

Increase in average order value

CONFIGURE ON THE SPOT

WITH INCREDIBLE DETAIL

Conversion rate starting at

80%

AUTOMATED CGI

Showcase évery product in évery possible variant with a HQ product image. Fully integrated with our configurator and therefore fully automated, making it the first feasible solution in the furniture industry to let your end customers see exactly what they're buying.

✓ HQ Renders   ✓ Unlimited Visuals   ✓ Combine 2D and 3D

RENDERS ON THE FLY

WITH INCREDIBLE DETAIL

Your customers respond

60.000

times faster to imagery than text

LIFESTYLE RENDERING

Unlock the true potential of your 3D models with lifestyle rendering. Place your products into any real-life scenario, all rendered in breathtaking photorealistic quality. Once the context is set up, you can swap materials and products effortlessly, exploring a myriad of options without the constraints of costly photography. Say goodbye to repetitive context creation and embrace limitless possibilities at a fraction of the cost.

✅ Time-Saving   ✅ Versatile   ✅ Hyper realistic

✅ Cost-Effective   ✅ Flexible   ✅ Consistent

MAKE AN IMPRESSION
WHILE SAVING TIME & COSTS

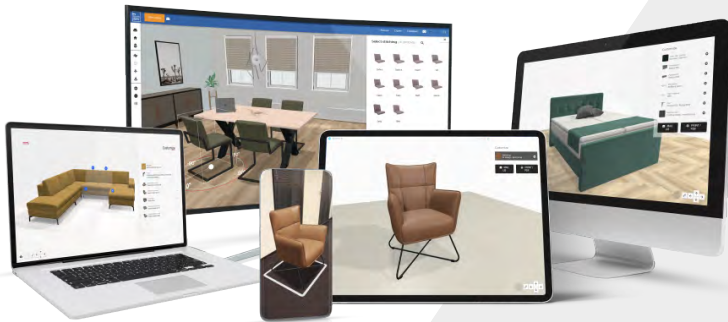Offer the **best of both worlds** by adding a 3D Product Configurator

I O N E 360

YOUR 3D VISUAL COMMERCE EXPERT

WE CREATE   WE INNOVATE   WE CARE

You need a partner you can rely on, treats your data and that of your customers with the highest integrity and is committed to guiding you seamlessly through every step of the process, helping you achieve your visualization goals. A partner that truly knows the (im)possibilities and challenges within the furniture industry and complexity of the products.

We are that partner.

With over 40 years of experience in building software products for our customers that operate in the furniture and related industries, it is safe to say that we know what we are doing. We've created unique solutions which can do things that others can't or just not as good. This places our customers ahead of the game.

We believe in the strong integration between industry expertise and technological innovation and bringing those together into great advancing solutions.

- 40+ years experience
- True industry expertise
- Award winning software
- 500+ customers across Europe
- ISO27001 certified

Gartner
representative vendor

Don't hesitate to
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IONE360